



Summary

Several years experience in video production, graphic design, and interactive media. Skilled at designing creative content experiences, executing marketing campaigns, coordinating with multi-disciplinary teams, clients, and organizations, developing educational programming and initiatives, and adapting to new media technologies.

Skills & Expertise

- Skills** Video production, audio production, voice-over, graphic design, animation, illustration, photography, game design, UX/UI design, 3D design, educational development, marketing, writing, public speaking, research, social media, prototyping, media relations, project management, digital media solutions
- Software** Adobe Photoshop, Illustrator, InDesign, Lightroom, Flash, Premiere Pro, After Effects, Dreamweaver, Audition, Logic Pro, Clip Studio Paint, Autodesk Maya, Unity, OBS, Processing, Arduino, Wordpress, Microsoft Word, PowerPoint, Excel, Axure, Windows, Mac OS

Professional Experience

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|--|---------------------------------|-----------------------|
| Makerspace Technician | Royal Ontario Museum | 2017 - Present |
| <ul style="list-style-type: none"> Educate school students and teachers in the use of technologies and crafts during Makerspace programs. Maintain and operate 3D printers, AV equipment, and other creative maker tools for students and staff. Advise improvements to the Makerspace and its existing programs and develop new educational initiatives. | | |
| Maker Educator | STEAM Labs | 2017 - Present |
| <ul style="list-style-type: none"> Monitor the STEAM Labs Makerspace, assist community patrons with projects, and teach maker technologies. Lead and instruct the Unity Game Design Summer and After School programs for teens. Educate families and run creative activities for the STEAM Labs Makerplace at the Ontario Science Centre. | | |
| Multimedia Artist & Designer | Self-Employed | 2011 - Present |
| <ul style="list-style-type: none"> Contracted by clients for creative services such as art design, photoshoots, videos, and multimedia consultation. Developing unique independent creative projects including graphic art, games, videos, and more. | | |
| Artist-In-Residence | Hand-Eye Society | 2017 - 2018 |
| <ul style="list-style-type: none"> Artist-In-Residence Oakwood Library Residency program from September - October 2017. Developed a game project within the library called Oakbook that was showcased in January 2018. Lead the Game Curious community discussion each week and develop all of its content and curriculum. | | |
| Guest Lecturer | Sheridan College | 2017 - 2018 |
| <ul style="list-style-type: none"> Invited on four occasions to speak as a Guest Lecturer for Sheridan College's Principles of Game Design course about my research on Games for Social Change. | | |
| Camp Counselor | Hand-Eye Society | 2017 |
| <ul style="list-style-type: none"> Mentored 40 kids from age 8 - 12 in designing physical outdoor games and digital Scratch video games in the week-long Camp Make-A-Game summer camp by the Hand-Eye Society and Ryerson University. | | |
| New Media Consultant | TSN - The Sports Network | 2015 - 2016 |
| <ul style="list-style-type: none"> Installed accessible systems, equipment, and graphics enabling live Twitch stream broadcasts at TSN. Designed an interactive visual soundboard for TSN's social media. | | |
| Multimedia Research Assistant | Ryerson University | 2010 - 2015 |
| <ul style="list-style-type: none"> Directed, filmed, narrated, and edited documentation videos featuring computer engineering research projects shown at Ryerson University, technology research conferences, and to laboratory business partners. Developed 3D models, interactive features, and graphic assets for multimedia research projects. | | |

Education

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|--|---------------------------|-------------|
| Master of Arts
Media Production | Ryerson University | 2015 |
| Bachelor of Fine Arts
Image Arts - New Media | Ryerson University | 2014 |



Exhibited Media Projects

Oakbook

Oakwood Library Artist Residency Showcase **2018**

An/Other

Hand Eye Society - Game Curious **2016**

Toronto Comic Arts Festival - Comics Vs Games **2016**

Hand Eye Society - Game Furious **2016**

Media Mix - Media Production Showcase **2015**

Press: Torontoist, Toronto Star, Metro News, CityNews, Mediation Station

Who Are You?

META - New Media Exhibition **2014**

Level Up Showcase **2014**

Ryerson Transmedia Zone **2014**

Sparky Konga

Maximum Exposure **2013**

Community Roles

President

Game Maker's Union

2012 - 2015

- Organized and instructed new award-winning educational initiatives, events, and workshops teaching game development software, programming, and design to Ryerson University students.
- Executed PR and marketing campaigns through print, e-mail, web, and social media across Ryerson University and the Toronto game community, increasing membership from 10 to 450+ members.
- Founded and organized Checkpoint, a popular annual student conference held from 2013 - 2015 featuring video game industry professionals as guest speakers.

Curator

Level Up Showcase

2015

- Curated and managed Ryerson student game projects featured at the 2015 Level Up Showcase.

Programming Mentor

Toronto Public Library

2014

- Assisted head instructor to teach children how to program in Scratch on National Learn to Code Day.

Cameras & Code Mentor

Black Youth in Tech Education (BYTE)

2014

- Mentored youth in a weekend camp teaching video production and game programming skills.

Student Mentor

Ryerson University Tri-Mentoring

2011 - 2014

- Mentored and assisted several Ryerson University freshmen, helping them adapt to student life.

Creative Mentor

Ladies Learning Code

2012 - 2013

- Assisted head instructors to teach women how to use Adobe Photoshop and Premiere Pro in two separate Art and Video Editing workshops.

Awards & Nominations

Ryerson Students Union - Game Maker's Union

Won: Best Educational Events - Student Group **2014**

Won: Best Membership Engagement **2014**

3rd Place: Outstanding Student Fair Display **2014**

Nominated: Best Educational Events - Student Group **2015**

Anime North Music Video Competition

Finalist: Gundam Build Heroes **2016**

Finalist: The Fun Has Just Begun! **2017**

Animethon Music Video Competition

Finalist: Gundam Build Heroes **2016**